WATER SPORTS INDUSTRY ASSOCIATION

2026 WSIA MEMBERSHIP STRUCTURE

January 1, 2026–December 31, 2026

MANUFACTURER*

Manufacturers, importers, suppliers and aftermarket vendors for equipment, watercraft and accessories in the water sports industry.

AGR (Millions)	*Annual Dues*
$0 - $1	$961
$1 - $5	$1,923
$5 - $10	$2,884
$10 - $15	$3,846
$15 - $50	$6,408
$50 - $100	$10,251
Over $100	$15,377

* All boat manufacturers are also assessed a fee for each sport-specific towboat sold.

PRO SHOP

Retail shops and stores who sell water sports equipment and accessories

AGR (Millions)	*Annual Dues*
$0 - $1	$192
$1 - $5	$321
Over $5	$449

WAKE PARK

Wake park owners and operators.

$385 per location

ASSOCIATION

Groups, communities, foundations, non-profits and other organizations involved in water sports.

$169 per organization

FRIEND OF THE INDUSTRY

Other businesses, interested parties and other supporters and fans of water sports.

$211 per business

ASSOCIATE & MEDIA

Businesses whose sales and/or manufacturing interests are at least *partially* focused on water sports. Media memberships are per title.

AGR (Millions)	*Annual Dues*
$0 - $1	$351
$1 - $5	$644
$5 - $10	$961
$10 - $15	$1,281
$15 - $50	$1,922
$50 - $100	$2,562
Over $100	$3,845

MARINE DEALER

Boat Dealerships that sell waterski, wakeboard, wakesurf and other sport-specific boats.

AGR (Millions)	*Annual Dues*
$0 - $5	$291
$5 - $10	$583
$10 - $20	$1,165
$20 - $30	$2,913
Over $30	$5,827

CAMP/SCHOOL/INSTRUCTOR

Ski and wake camps, schools, instructors and coaches.

$190 per location

PARASAIL

Parasail owners and operators.

$449 per business

SALES REP

Sales reps and managers in the water sports industry.

$179 per rep

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wsia.net/join