



State Boating Law Administrators,

We at the Water Sports Industry Association are on a quest to positively change boater behavior and foster a more courteous atmosphere between boat captains and homeowners.

As you and I both know, attending a NASBLA-approved boating safety class is going to make for a better and safer boater. The challenge is how to get boat captains there. What we are proposing is to have WSIA dealers host a class at their dealership. Dealers spend lots of money getting folks to come to their showroom. We think we can get the dealer to pay \$50, in the form of a store gift certificate, for every one that attends the class and gets a certificate of completion. The WSIA is requesting that your class reference the three tenants of our Wake Responsibly campaign: **distance from shore line, loud music** and **repetitive passes**. We have found those three issues are the root cause of nearly all HOA complaints.

This could turn into a national initiative for boating safety education that has never been accomplished before. We are not asking for any funds from your state. All we need is the instructor and dealer to communicate as to an approved date. We at WSIA headquarters will assist with communications to the dealers involved and whomever you assign to this effort. The dealer will provide the meeting place, refreshments and the gift certificates.

Can we count on you to help us with this outreach? We will follow up again in the next few days to see who you want us to work with. We know we are late for this season, but if we could get at least one class in the spring or late spring, the word will go out that the state, dealer and industry are working together for boating safety. We think some great press opportunities will come to all those that join us in this program.



Respectfully,

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