



2010

Schedule of Events (revised 12-09)

(Please note Dealer track and Manufacturer track added for Tuesday)

Monday, Feb 22

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| Lodge @ Mtn Village – 2002 Rm | 7:00am-10:00am | WSIA Board of Directors Meeting |
| Location and Room TBD | 4:30pm | Presidents Reception – Invitation Only |
| | | Sponsors: Chubb, MMIA, Hewitt Wolensky |
| Legacy Lodge – 3 rd Floor | 5:30pm | Registration Opens |
| | 6:00pm | Cocktail Reception hosted by Surf Expo |
| | 7:15pm | Dinner presented by Chubb, MMIA |
| Legacy Lodge – 3 rd Floor | 7:45pm | Tommy Phillips – Quagga Mussel |
| | 8:00pm | Keynote Address: Bob Negen, WhizBang! |
| | 10:00pm | Networking |

Tuesday, Feb 23

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| Legacy Lodge – 3 rd Floor | 7:30am | Breakfast with Kennan Burch, Former Red Lobster VP Presented by Hewitt Wolensky, LLP |
| | 9:30am | Hit the Slopes! |
| Lodge @ Mtn Village – 2002 Rm | 2:15 pm-3:15pm | Sales with Bob Negen, WhizBang! Host: <i>Boating World</i> |
| | 3:25 pm-4:25pm | Gary Wolensky, CPSIA Host: USAWS |
| | 4:35pm-5:35pm | John Clifford, Integrated Marketing Host: <i>WakeBoarding</i> and <i>WaterSki Magazines</i> |
| Legacy Lodge – 3 rd Floor | 6:00pm | Cocktail Reception hosted by Surf Expo |
| | 7:15pm | Dinner presented by Chubb, MMIA |
| | 7:45pm | Leisure Trends |
| | 8:00pm | Keynote Address: Douglas Meine, Rolex |
| | 10:00pm | Networking |

Wednesday, Feb 24

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| Legacy Lodge – 3 rd Floor | 7:30am | Breakfast with Peter Townend, <i>Former World Surfing Champion</i> and Former Mktg. Director for Rusty Host: World Sports Marketing |
| | 9:30am | Hit the Slopes! |
| | Afternoon | Networking – No official functions |



(Schedule subject to change) Posted 12-09